



FOR IMMEDIATE RELEASE

**SELLERS "STORMS" HIS WAY TO FIRST WITH SIX LAPS TO GO
AT TOYOTA ALL-STAR SHOWDOWN**

-- Jig-A-Loo Says Peyton Won – Sponsor to Honor Promotional Campaign --

Los Angeles, CA (January 26, 2009) – Despite the heavy rain and multiple weather delays at Irwindale Speedway, Peyton Sellers and his #83 Jig-A-Loo Chevrolet proved again why they are one of the most inspiring race teams in NASCAR. Showing that perseverance and heart are just as important as talent, Peyton Sellers led the last five laps of the Toyota All-Star Showdown before a rough collision took him out only yards from the finish line. Impressed by Sellers performance both on and off the track, his sponsor, Jig-A-Loo USA announced it will honor the SkillsUSA **"Watch with Peyton and Win!"** campaign by providing a full travel scholarship to the 2009 SkillsUSA National Convention in Kansas City, Missouri on June 21-26, 2009.

Starting the race in 21st place, Sellers was involved in the fourth caution flag of the evening on lap 55 when the #50 car of pole sitter Chris Johnson spun in front of him. The damage to the right side of his #83 Jig-A-Loo Chevrolet was extensive, but only cosmetic. After restarting on the lead lap but in 30th place, Sellers mounted one of the biggest come from behind charges in the history of the Toyota All-Star Showdown. With 244 laps completed and only six laps to the checkered flag, Sellers had made his way back to the front of the pack, passing both Jason Bowles and 2009 Sprint Cup driver Joey Logano to take the lead. On the 249th lap of the race coming out of turn four and into the final stretch, Logano collided with Sellers hard against the wall, leaving the #83 Jig-A-Loo Chevrolet stopped just yards before the finish line. Peyton finished in 13th place to conclude the last race of the 2008 season.

"The outcome of the race was obviously unfortunate for us. Our team worked very hard this week to get us prepared and we had a great car. Although we had an incident on the final lap of the race, we fought hard all day to put ourselves in contention to win," said Peyton Sellers, #83 Jig-A-Loo Chevrolet. "I am so proud of our team and group of sponsors. This race is so special to me on many levels. The race marked our first partnership with Jig-A-Loo and SkillsUSA and without their support we couldn't have pulled this off. We had more than 15 students from SkillsUSA out here to cheer our team on and I am so thankful for their enthusiasm."

"Peyton's truly a remarkable human being. We not only sponsor him because he's a great race car driver, we sponsor him because he's a great person. Peyton's professionalism continues to shine through and despite the mishap at the end of the race; he again, proved why we are so proud to be associated with him," said Cindy Sutton, vice president of sales and marketing, Jig-A-Loo USA. "In our hearts, Peyton won that race and it's for that reason we are honoring the SkillsUSA campaign and will send one student to the National Conference in June."

As the Camping World Series' largest race of the year, this year's Showdown featured top drivers from around the country, all vying for the All-Star crown. It was this reason Jig-A-Loo USA, Inc. (www.jigaloo.com), makers of the all-around silicone lubricant, chose the "Daytona 500 of short tracks" to debut Peyton Sellers' all-new #83 Jig-A-Loo Chevrolet Monte Carlo SS as part of their inaugural NASCAR sponsorship.

The Sellers/Jig-A-Loo partnership will continue moving forward in 2009 when Jig-A-Loo becomes an associate sponsor of Peyton's all-new #77 SFP Chevrolet in the 2009 NASCAR Nationwide Series. Jig-A-Loo is no stranger to the automotive industry. Just last year, they launched their latest automotive hardware lubricant, Graphite Extreme, at the 2008 SEMA Show. Graphite Extreme is a high performance graphite-based lubricant designed for automotive and high temperature applications wherever friction and heat cause lubrication problems.

Jig-A-Loo products are available at The Home Depot, Advance Auto Parts and participating Independent Hardware stores, and coming soon to even more retailers nationwide. They can also be purchased online at www.homedepot.com. In the coming months, Jig-A-Loo USA will be launching their new line of eco-friendly plastics called EconoGreen. For more information or to keep updated on Jig-A-Loo's latest news, please visit www.jigaloo.com.

About Jig-A-Loo

Jig-A-Loo has been used in industrial and commercial establishments since 1958. The product was launched in 1998 in the Canadian mass retail market, quickly capturing a substantial portion of the lubricant market with its clean, dry and smooth application winning over do it yourselfers and professionals alike. Jig-A-Loo is ideal for wood, metal, leather and a number of other surfaces. It is an exceptional water-repellent, a rust and freeze inhibitor, and will not stain. Unlike traditional lubricants, Jig-A-Loo contains no oil, grease, wax or detergent.

For more information on **Jig-A-Loo**, visit www.jigaloo.com.

For more information on **Peyton Sellers**, visit www.peyton sellers.com or contact Michelle Soyars michelle@mediafit.net, MediaFit, 888-756-3342.

To learn more on SkillsUSA or how to become involved, visit www.skillsusa.org.

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