



FOR IMMEDIATE RELEASE

**JIG-A-LOO USA, INC. AND NASCAR DRIVER PEYTON SELLERS
SUPPORT TRADE SKILLS FOR AMERICA'S YOUTH THROUGH SKILLSUSA**

- Jig-A-Loo Announces Peyton Sellers Diecast Racecar Fundraiser; Car To Run in Daytona ARCA Re/Max Race This Weekend -

Daytona Beach, FL (February 5, 2009) – Jig-A-Loo USA, Inc. (www.jigaloo.com), makers of the all-around silicone lubricant, continues to make their mark on the motorsports world with NASCAR driver Peyton Sellers racing his second Jig-A-Loo sponsored car. This weekend's ARCA Re/Max Series Lucas Oil Slick Mist 200 will mark Peyton's first ARCA series start at the Daytona International Speedway. After an impressive lead in the last five laps in the #83 Jig-A-Loo Chevrolet Monte Carlo at the Toyota All-Star Showdown in Irwindale last month, Sellers mounted one of the biggest come from behind charges in the history of the race. Jig-A-Loo has now teamed up with SkillsUSA to kick-off their Peyton Sellers diecast car promotion with proceeds benefiting SkillsUSA and helping to keep the Jig-A-Loo/SkillsUSA car on the track.

"Jig-A-Loo USA recognizes Peyton's passion for racing and that his support of America's youth through SkillsUSA go hand in hand. This is among the many reasons we are so proud to be associated with not only a great race car driver, but a great person," said Cindy Sutton, vice president of sales and marketing, Jig-A-Loo USA. "We realize that by the year 2030, 76 million skilled laborers will enter retirement, while only 41 million new workers will enter the work force. This is why our continued partnership with Peyton and our upcoming diecast car promotion are great opportunities to educate the public about SkillsUSA and the importance of developing a skilled American workforce."

Jig-A-Loo's relationship with Peyton Sellers began through its mutual involvement with the SkillsUSA Youth Development Foundation. A true believer in the importance of education, Sellers is currently a national spokesperson for SkillsUSA. SkillsUSA provides teachers and students with an educational outlet to prepare for careers in trade, technical and skilled service occupations. It has become one of the country's largest student-based non-profit organizations supporting those entering the world of skilled trade. With membership of more than 300,000 students and instructors annually, SkillsUSA has reached more than 9.6 million members since its founding in 1965.

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The Peyton Sellers diecast promotion will be announced in more detail in the coming weeks, however, the diecast design will be based on the #47 Jig-A-Loo/SkillsUSA Chevrolet Impala SS that Peyton will be racing this Saturday, February 7, 2009 in the ARCA Re/Max Series Lucas Oil Slick Mist 200 at Daytona International Speedway.



The Sellers/Jig-A-Loo partnership will continue moving forward through 2009 when Jig-A-Loo becomes an associate sponsor of Peyton's all-new #77 SFP Chevrolet in the 2009 NASCAR Nationwide Series.

Jig-A-Loo is no stranger to the automotive industry. Just last year, they launched their latest automotive hardware lubricant, Graphite Extreme, at the 2008 SEMA Show. Graphite Extreme is a high performance graphite-based lubricant designed for automotive and high temperature applications wherever friction and heat cause lubrication problems.

Jig-A-Loo products are available at The Home Depot, Advance Auto Parts and participating Independent Hardware stores, and coming soon to even more retailers nationwide. They can also be purchased online at www.homedepot.com. In the coming months, Jig-A-Loo USA will continue launching innovative products such as Jig-A-Patch Pro, Jig-A-Clean and their eco-friendly line of EconoGreen Plastics. For more information or to keep updated on Jig-A-Loo's latest news, please visit www.jigaloo.com.

About Jig-A-Loo

Jig-A-Loo has been used in industrial and commercial establishments since 1958. The product was launched in 1998 in the Canadian mass retail market, quickly capturing a substantial portion of the lubricant market with its clean, dry and smooth application winning over do it yourselfers and professionals alike. Jig-A-Loo is ideal for wood, metal, leather and a number of other surfaces. It is an exceptional water-repellent, a rust and freeze inhibitor, and will not stain. Unlike traditional lubricants, Jig-A-Loo contains no oil, grease, wax or detergent.

About SkillsUSA

SkillsUSA is a national nonprofit organization serving teachers and high school and college students who are preparing for careers in trade, technical and skilled service occupations. Founded in 1965, it has become one of the country's largest student-based non-profit organizations supporting those entering the world of skilled trade. With membership of more than 300,000 students and instructors annually, SkillsUSA has reached more than 9.6 million members since its inception.

For more information on **Jig-A-Loo**, visit www.jigaloo.com.

For more information on **Peyton Sellers**, visit www.peyton sellers.com or contact Michelle Soyars michelle@mediafit.net, MediaFit, 888-756-3342.

To learn more on SkillsUSA or how to become involved, visit www.skillsusa.org.

For **Media Information**, Jig-A-Loo product samples or images please contact Lynne Kristensen lynne@drivenmc.com, DRIVEN Media Communications, 951-461-2429.

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