



FOR IMMEDIATE RELEASE

JIG-A-LOO USA, INC. INTRODUCES ALL-NEW EARTH FRIENDLY TRASH BAGS JUST IN TIME FOR EARTH DAY

- Finally, A High Quality Eco-Friendly Product That Costs Less -

Statesville, NC (March 31, 2009) – Jig-A-Loo USA, Inc., makers of innovative automotive and home improvement products, today announced the official introduction of its all-new eco-friendly line of products – EconoGreen Plastics™. EconoGreen's family of products include trash bags and drop cloths, designed to help consumers reduce environmental waste. These heavy duty bags are 100 percent oxo-degradable, made from 100 percent recycled materials and break down within two years after use, considerably less than traditional plastic bags. The launch of EconoGreen marks Jig-A-Loo's fifth new entry in the U.S. retail marketplace over the last two years.

"Jig-A-Loo USA believes consumers shouldn't have to spend more money for environmentally conscience products. Our entire line of EconoGreen products are sturdy and do the job, while also working to help protect our planet," said Cindy Sutton, vice president, Jig-A-Loo USA, Inc. "We want to afford consumers the ability to make a positive impact on the environment without affecting their pocketbooks."

EconoGreen Plastics come in all shapes and sizes, from trash and contractor bags to drops cloths. Engineered to be fully oxo-degradable and breakdown completely within two years, EconoGreen bags are extremely durable and long lasting. Oxo-degradation involves the addition of a proprietary additive into EconoGreen's formula that helps accelerate the decomposition of the plastic over time. This allows naturally occurring elements to break down the plastic into simple organic compounds. In the end, the process leaves behind no residue or harmful toxins that can harm the environment.

EARTH DAY

In support of Earth Day, EconoGreen is providing **free samples to media outlets** for inclusion in Earth Day Green Stories (limited media outlets only). The purpose of this media opportunity is to provide great awareness for earth-friendly products at low price points emphasizing that any consumer can now do their part to help clean up the planet.

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EconoGreen Plastics are available in an assortment of configurations for use in homes, restaurants, classrooms, garages, parks and anywhere trash removal is needed, including:

- Large Trash Bags
- Tall Kitchen Bags
- Garage and Automotive Bags
- Contractor Bags
- Lawn and Leaf Bags
- Drop Cloths

With manufacturer's suggested retail prices starting at only \$3.99, EconoGreen Plastics' full line of products can already be found at participating independent hardware retailers throughout the country. The entire family of Jig-A-Loo products can be purchased online at www.jigaloo.com.

About Jig-A-Loo USA, Inc.

Jig-A-Loo USA, Inc., a wholly-owned subsidiary of Jig-A-World Inc., was established in 2007 to coincide with the launch of its flagship product Jig-A-Loo, into the U.S. market. The silicone-based lubricant has been used in industrial and commercial establishments in Canada since 1958 and was launched at retail in 1998 to the Canadian consumer, quickly capturing a substantial portion of the lubricant market. Mirroring the success in Canada, Jig-A-Loo USA continues to gain market share since its inception with introductions in 2008 of innovative and award-winning products like Jig-A-Patch, Jig-A-Patch Pro and Graphite Extreme. Staying true to its company vision, Jig-A-World continues to introduce innovative products that help simplify a little part of everyday life.

For more information on **EconoGreen** Plastics visit www.econogreen.com.

For media Information, product samples or images, please contact Lynne Kristensen, lynne@drivenmc.com, DRIVEN Media Communications, (951) 461-2429.

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JIG-A-LOO is a proud sponsor of Peyton Sellers Racing and the SkillsUSA Champions Campaign. SkillsUSA is a partnership of students, teachers and industry representatives working together to ensure America has a skilled work force.