



**SEMA BOOTH #11747
NORTH HALL**

FOR IMMEDIATE RELEASE

SEMA 2009: JIG-A-LOO USA, INC. TO EXHIBIT TWO INNOVATIVE AUTOMOTIVE PRODUCTS, JIG-A-CLEAN™ AND ECONOGREEN PLASTICS™

– Earth-Friendly Plastics and Waterless Hand Cleaner Perfect for Automotive Cleanup –

Las Vegas, NV (October 22, 2009) – Continuing expansion of its innovative family of products to the U.S. market, Jig-A-Loo USA, Inc. (www.jigaloo.com) is showcasing two of its newest products at the 2009 Specialty Equipment Market Association's (SEMA) annual automotive expo.

EconoGreen Plastics™ Garage and Automotive Bags as well as Jig-A-Clean™ waterless hand cleaner will be highlighted in their exhibition booth, located in the middle of North Hall (**Booth # 11747**). The 2009 SEMA Show marks Jig-A-Loo's third appearance at the automotive aftermarket show in which the company will be displaying its entire product line-up.

“This year's SEMA show will be very exciting for Jig-A-Loo as we bring two new products that we feel are well suited for the auto industry, Jig-A-Clean™ and EconoGreen Plastics™. Both of these products simplify automotive cleanup and reduce the impact on the environment,” said Cindy Sutton, Vice President of Sales and Marketing. “We feel that SEMA is an ideal opportunity to get Jig-A-Loo's innovative products into the hands of thousands of auto industry leaders from across the world.”

Made from 100% recycled plastics, EconoGreen Plastics™ come in all shapes and sizes, from trash and contractor bags to drop cloths. Engineered to be fully oxodegradable and breakdown completely within two years, EconoGreen bags are extremely durable. They cost less than comparable plastic bags and drop cloths while providing equal or better quality. It's our way of thanking you for reducing your impact on the environment. Finally, a high quality eco-friendly product that costs less!

As for Jig-A-Clean™, specialty hand cleaners have been around for some time; however, what differentiates it from other hand cleaners is its practicality and ease of use. Only a small amount of this light foam is needed to put Jig-A-Clean™ to work, just spray in your hand and scrub. By rubbing the foam into your hands, dirt, grease and oils are collected into small flakes that drop away, leaving no residue behind. Whether in your garage or working outdoors, Jig-A-Clean™ is a quick and easy solution to get rid of dirt in seconds.

For more information on Jig-A-Loo USA, or its full product line including, Jig-A-Loo®, Jig-A-Clean™, EconoGreen™, Graphite Extreme and Jig-A-Patch™, please visit www.jigaloo.com.

For media information, product samples or images please contact Jamie Barber, media@jigaloo.com, DRIVEN Media Communications, 951-461-2429.

JIG-A-LOO is a proud sponsor of the [SkillsUSA Champions Campaign](#). SkillsUSA is a partnership of students, teachers and industry representatives working together to ensure America has a skilled work force.

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