



FOR IMMEDIATE RELEASE

JIG-A-LOO PARTNERS WITH ADVANCE AUTO PARTS ON ITS LATEST INNOVATION, JIG-A-CLEAN

- Heavy-Duty Hand Cleaner Removes Tough Dirt and Grease While Being Kind to the Skin -

STATESVILLE, NC (May XX, 2009) – Jig-A-Loo USA, Inc. (www.jigaloo.com), makers of innovative automotive and home improvement products, announced today that Advance Auto Parts stores are now stocking its newest product Jig-A-Clean in over 3,300 retail locations. Jig-A-Clean is a multi-purpose hand cleaner that removes ingrained dirt, grease, oil, tar and sludge without the use of water or towels. Jig-A-Clean is available in a 5.5oz format for a suggested retail price of \$3.99. To promote this new product, Advance Auto Parts stores are offering a “Buy One Get One FREE” promotion in May and June of 2009.

“Advance Auto Parts has been a great retail partner for Jig-A-Loo USA and we are thrilled our newest innovation, Jig-A-Clean, is now on their shelves,” said David Gilmour, CEO of Jig-A-World.

“Jig-A-Clean is very handy for a quick and easy cleanup. You can keep a can for your car, in the garage, and in your toolbox to get rid of dirt in seconds,” said Cindy Sutton, vice president of Jig-A-Loo USA, Inc. “It’s the simple solution for dirty hands.”

Specialty hand cleaners have been around for some time; however what differentiates Jig-A-Clean is its practicality and ease of use. Only a small amount of this light foam is needed to put Jig-A-Clean to work, just spray in your hand and scrub. By rubbing the foam into your hands, dirt, grease and oils are collected into small “flakes” that drop away, leaving no residue behind. Whether in your garage or working outdoors, Jig-A-Clean is a quick an easy solution to get rid of dirt in seconds.

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About Jig-A-Loo USA, Inc.

Jig-A-Loo USA, Inc., a wholly-owned subsidiary of Jig-A-World Inc., was established in 2007 to coincide with the launch of its flagship product Jig-A-Loo, into the U.S. market. The silicone-based lubricant has been used in industrial and commercial establishments in Canada since 1958 and was launched at retail in 1998 to the Canadian consumer, quickly capturing a substantial portion of the lubricant market. Mirroring the success in Canada, Jig-A-Loo USA continues to gain market share since its inception with introductions in 2008 of innovative and award-winning products like Jig-A-Patch, Jig-A-Patch Pro and Graphite Extreme. In early 2009, Jig-A-Loo continued its product line expansion with EconoGreen Plastics and Jig-A-Clean waterless hand cleaner. Jig-A-Loo products can be purchased at Target stores, Wal-mart, Advanced Auto Parts, PepBoys, Ace Hardware, Home Depot and participating independent hardware retailers nationwide. Staying true to its company vision, Jig-A-World continues to introduce innovative products that help simplify a little part of everyday life.

For more information on **Jig-A-Loo** and a complete list of retail partners, visit www.jigaloo.com.

For **Media Information**, Jig-A-Loo product samples or images please contact Lynne Kristensen lynne@drivenmc.com, DRIVEN Media Communications, 951-461-2429.

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JIG-A-LOO is a proud sponsor of Peyton Sellers Racing (www.peyton sellers.com) and the SkillsUSA Champions Campaign. SkillsUSA (www.skillsusa.org) is a partnership of students, teachers and industry representatives working together to ensure America has a skilled work force.